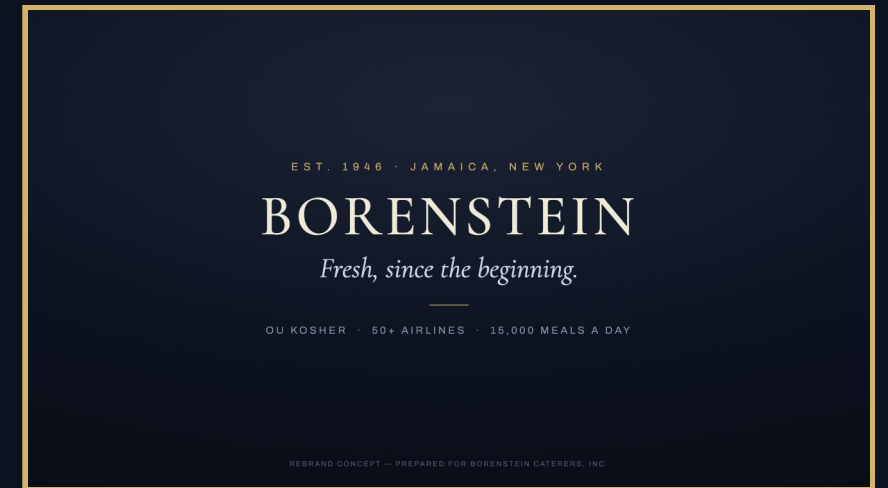


■ EST. 1946 · JAMAICA, NEW YORK

The film you asked for. And the launch it deserves.

A digital launch worthy of Borenstein Caterers



FILM END CARD · STYLE I

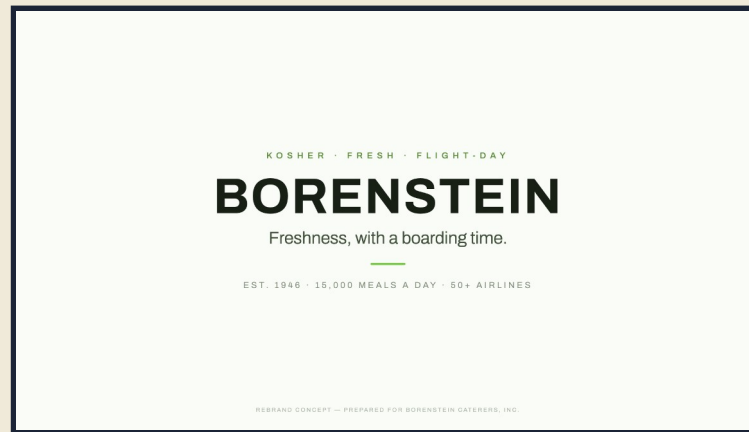
THE ASK

■ One film, 45–60 seconds.

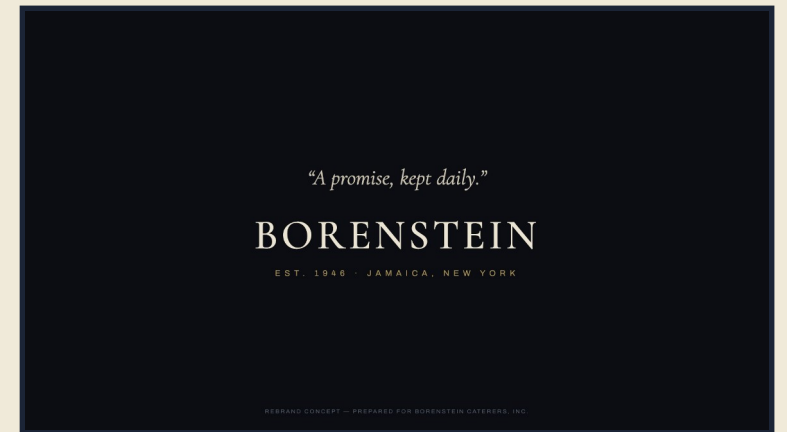
The brief: the timeline — old planes to new — and the freshness the rebrand brings.



STYLE I · THE TIMELINE



STYLE II · FRESH CUT



STYLE III · THE LETTER

All three already produced in concept form — watch at borenstein-concepts.netlify.app

THE FILM

■ The film, finished

- Your chosen style, finished master
- 60s + 45s + 15s cuts
- Final voiceover + licensed music
- Corrected & upgraded footage

\$4,000 · \$1,500 deposit to start · ships in 1 week

■ THE PIVOT

One question before you buy a film:
where does it send people?

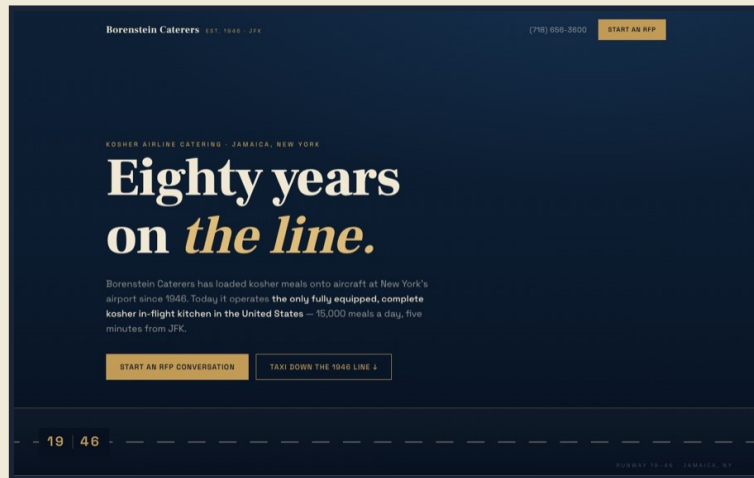
■ bcelal.com — still says “coming soon”

■ 3.7★, 70 reviews, unanswered

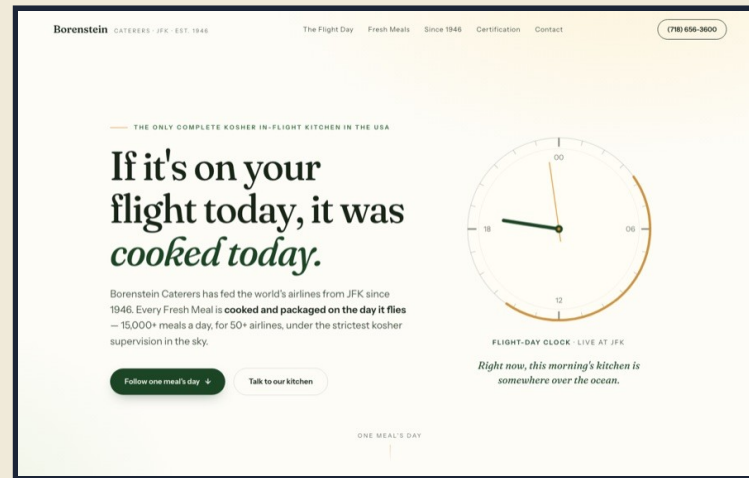
■ your only channel: LinkedIn

THE WEBSITE

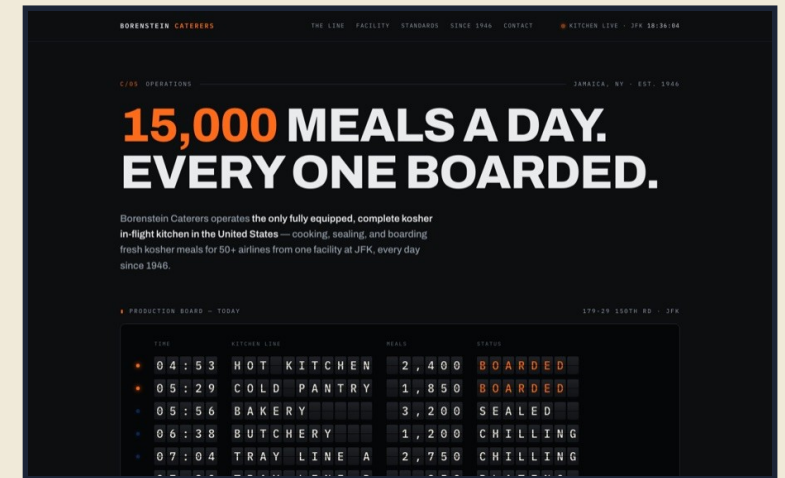
■ Five answers, already built



CONCEPT A



CONCEPT B



CONCEPT C

Working websites, not mockups — your pick, sections mixable.

\$8,500 · \$2,500 deposit to start · live in 3 weeks

THE BUNDLE

■ Launch — the film and its home

■ The film, finished

Your style — 60s / 45s / 15s cuts, final VO, licensed music.

■ The website, live

Your pick of the five concepts — sections mixable.

■ Google Business overhaul

The 3.7★ listing — claimed, completed, answered.

■ Analytics & go-live

Tracking wired, domain pointed, launch handled.

Google Business overhaul & launch analytics included — \$1,200+ value

\$12,500 · \$4,000 deposit to start · live in 3 weeks

80

1946 - 2026

■ THE MOMENT

In 2026, Borenstein turns eighty. Launch the rebrand on the anniversary — *with the story told properly.*

■ Grow

- Lead capture with AI qualification & routing
- Review responses drafted for approval
- Proposal → e-sign → payment in one link
- Tasting & booking scheduling
- Monthly content — site + LinkedIn

\$2,500 / month • first month when you start • cancel anytime

■ Scale

■ Kosher4U online ordering

Standing orders, subscriptions, delivery SMS.

■ Airline menu & spec portal

Client-facing menu rotations and dietary specs.

■ Operations AI

Meal-count reconciliation, invoicing, inventory reports.

from \$18,000 + \$1,500 / month · scoped per project

■ Payment terms

PATH	TO START	BALANCE
Film only (\$4,000)	\$1,500 deposit	\$2,500 on final delivery
Website only (\$8,500)	\$2,500 deposit	\$6,000 at go-live
Launch bundle (\$12,500)	\$4,000 deposit	\$8,500 at go-live
Grow (\$2,500/mo)	first month when you start	monthly, cancel anytime

Deposit and agreement arrive together in one link. No payment is due until you sign.

■ NEXT STEP

Three ways to start.

The film

Your style, finished — all three cuts

\$4,000 · \$1,500 deposit to start

Launch

Film + website + Google, live in 3 weeks

\$12,500 · \$4,000 deposit to start

The full program

Launch, then Grow month by month

\$12,500 + \$2,500 / month

1 Choose this week

2 Deposit to begin — agreement & payment arrive in one link

3 Live before the anniversary

Shlomo Ashvil · Integralink · **integralink.ai**

